

# Beth A. Gleba, M.A.

"One of the Top 100 leaders transforming employee experience"  
Constellation Research, 2023

## PROFESSIONAL SUMMARY

I specialize in driving technology vision, strategy, and scalable solutions that enhance employee productivity and engagement. With a clear focus on digital transformation, I excel at inspiring and aligning diverse stakeholders, architecting cutting-edge employee platforms, and leading teams to achieve engineering and operational excellence.

## EXPERIENCE

### BCD Travel - Senior Director, Digital Workplace

2022 - current

Leading efforts to create a seamless and intuitive digital environment for 15K employees across 24 countries. Product owner of the company intranet built on SharePoint Online. Responsible for the launch and governance of the employee social network, Viva Engage. Currently deploying the mobile experience via Microsoft's Viva Connections. Actively engaging C-level partners through active governance and as chair of Digital Employee Experience (DEX) network.

⭐ Constellation Research Top 100 leaders transforming employee experience

⭐ Step Two Award for Managing a world-class SharePoint intranet

### BCD Travel - Director, Global Intranet

2017 - 2022

Established global, companywide intranet for international workforce. Included assessment, migration and alignment of a dozen intranets into one.

⭐ Step Two Award for Managing an intranet so it delivers long-term success

⭐ BCD's President's Circle of Excellence Award

### Digital Workplace Group - Co-host, Consultant and Researcher

2015 - 2023

Moderator for virtual and in-person events showcasing and sharing strategies on employee portals, intranets, and digital workplaces of top employers and brands.

### IKEA Group - Manager, Social Network, Extranets and Collaboration

2012 - 2014

Part of a global team introducing and guiding adoption of internal digital platforms including extranet, project collaboration, and startup of employee social network.

⭐ Society for New Communication Research award for social measurement

### IKEA Group - Manager, Front-line Portal

2009 - 2012

Led the concept, implementation and management of an international extranet (icoworker.com) developed for front-line, retail employees.

### IKEA Group - Manager, U.S. Corporate Information

2001 - 2009

Included business, HR/benefits and operational communications.

⭐ IKEA US Intranet recognized as one of NN/g's Top 10 Best Intranets

## CONTACT

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484-680-4473

### LinkedIn:

<https://www.linkedin.com/in/bethgleba>

### Portfolio:

<https://bethagleba.com>

## EDUCATION

### Master of Arts

Corporate Communications,  
LaSalle University

### Bachelor of Arts

Marketing and Fine Arts,  
Albright College

## CERTIFICATIONS

Certified Scrum Product Owner (CSPO)  
Agile Project Management  
Community Management  
Managing Globally

## SKILLS

Change Management  
Channel Strategy  
Communications  
Design Thinking  
Employee Portals  
Internal Information  
Intranet  
Information Architecture  
Product Management  
Process Improvement  
Strategic Planning  
Microsoft 365 (SharePoint Online, MS Teams, Viva Engage)