

Beth A. Gleba, M.A.

"One of the Top 100 leaders transforming employee experience"
Constellation Research, 2023

PROFESSIONAL SUMMARY

I specialize in driving technology vision, strategy, and scalable solutions that enhance employee productivity and engagement. With a clear focus on digital transformation, I excel at inspiring and aligning diverse stakeholders, architecting cutting-edge employee platforms, and leading teams to achieve engineering and operational excellence.

EXPERIENCE

BCD Travel - Senior Director, Digital Workplace

2022 - current

Leading efforts to create a seamless and intuitive digital environment for 15K employees across 24 countries. Product owner of the company intranet built on SharePoint Online. Responsible for the launch and governance of the employee social network, Viva Engage. Currently deploying the mobile experience via Microsoft's Viva Connections. Actively engaging C-level partners through active governance and as chair of Digital Employee Experience (DEX) network.

🏆 Constellation Research Top 100 leaders transforming employee experience
🏆 Step Two Award for Managing a world-class SharePoint intranet

BCD Travel - Director, Global Intranet

2017 - 2022

Established global, companywide intranet for international workforce. Included assessment, migration and alignment of a dozen intranets into one.

🏆 Step Two Award for Managing an intranet so it delivers long-term success
🏆 BCD's President's Circle of Excellence Award

Digital Workplace Group - Co-host, Consultant and Researcher

2015 - 2023

Moderator for virtual and in-person events showcasing and sharing strategies on employee portals, intranets, and digital workplaces of top employers and brands.

IKEA Group - Manager, Social Network, Extranets and Collaboration

2012 - 2014

Part of a global team introducing and guiding adoption of internal digital platforms including extranet, project collaboration, and startup of employee social network.

🏆 Society for New Communication Research award for social measurement

IKEA Group - Manager, Front-line Portal

2009 - 2012

Led the concept, implementation and management of an international extranet (icoworker.com) developed for front-line, retail employees.

IKEA Group - Manager, U.S. Corporate Information

2001 - 2009

Included business, HR/benefits and operational communications.

🏆 IKEA US Intranet recognized as one of NN/g's Top 10 Best Intranets

CONTACT

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<https://www.linkedin.com/in/bethgleba>

Portfolio:

<https://bethagleba.com>

EDUCATION

Master of Arts

Corporate Communications,
LaSalle University

Bachelor of Arts

Marketing and Fine Arts,
Albright College

CERTIFICATIONS

Certified Scrum Product Owner (CSPO)
Agile Project Management
Community Management
Managing Globally

SKILLS

Change Management
Channel Strategy
Communications
Design Thinking
Employee Portals
Internal Information
Intranet
Information Architecture
Product Management
Process Improvement
Strategic Planning
Microsoft 365 (SharePoint Online, MS Teams, Viva Engage)